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Italy – Croatia

 Project Acronym

**Turismo nella Foresta e nelle verdi Lagune della Adriatico attraverso
le storiche imbarcazioni in legno**

**Tourism in the Forest and green Lagoons of the Adriatic through
historical wooden boats**

ToFoLa_Adria

Kick Off Meeting | 16/04/2024

www.italy-croatia.eu

Partner 8: Laguna S.N.C. of Azzalin Celestino C. (LAG)

The corporate purpose of **PP8** Laguna snc (Italian SME) includes: management of passenger transport, fishing tourism and TOURIST SERVICES IN GENERAL. At Scanno Cavallari, the company organises lagoon tourist itineraries, using shared boats. The company therefore has expertise in the organisation and provision of tourist services in general, and in particular the provision of transport services for people /tourists on boats suitable for navigation in the lagoon. The company also has experience in the provision of complementary services such as catering and practices such as fishing, bird watching, and cyclobiking.

In ToFoLA project LAG will realize historical boat useful for sustainable, inclusive and accessible tourism in Venetian Lagoon.





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LAG will make possible the tourist enjoyment of places with a high natural, cultural, historical and environmental value such as Delta Po river, especially for those persons who, due to disabilities of various kinds (both physical and mental) or for reasons of age, require special attention that normally do not allow them a 'normal' enjoyment of these places. In this way LAG will help to contribute to the establishment of sustainable tourism in some lesser known and underexploited destinations through the enhancement of experiential tourism and the spread of slow mobility accessible to all .

LAG will identify sea itineraries conceived as a single product supporting a diversified and multi-target tourism flow. LAG will support also a cross-border educational and training activities that recover ancient knowledge and combine it with modern needs for innovation and sustainability of vessels, both through the organisation of specific itineraries and through the exchange of knowledge, in order to increase skills mainly involving young people.



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LAG is responsible for the technical-operational activities of rebuilding wooden boats such as for the restoration of the historical boat 'Mussin'.

LAG will follow criterias of accessibility and eco-sustainability solutions developed by the two universities (PP6-PFRI and PP7- UNIPD). In the definition of tourism products, LAG will work on new sustainable itineraries in Po Delta Area.

LAG will work on :

WP 2 with Activity 2.1: Prototypes design and Activity 2.2: Prototypes accessibility and inclusiveness analysis in collaboration with PP7-UNIPD for the concrete application of the identified solutions. LAG will work also in **Activity 2.3: Reconstruction of historical boats . LAG will collaborate also in Activity 2.4 and 2.5** in collaboration with UNIPD in Testing and evaluation of prototypes and Cross-border knowledge exchange.





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LAG will work on :

WP 3 with **Activity 3.1** on Setting up of the business model of tourism products from lowland woods to Delta del Po area (IT) and in **Activity 3.2** on Co-design workshops with operators and other stakeholders.

In **Activity 3.3** **LAG** is involved in Pilot management of a tourism product.

BUDGET FUNDED

| | | | | | | |
|---|--------|-------------------------------------------------|-------------|-----|----|------------|
| 8 | Active | LAGUNA S.N.C. of Azzalin Celestino C. | Italia (IT) | LAG | PP | 170,840.00 |
|---|--------|-------------------------------------------------|-------------|-----|----|------------|



TOURIST AREA where LAG is involved



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THANKS FOR YOUR ATTENTION

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Veneto Region

Area for Economic Policies, Human Capital
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